



City of Highland Weekly Report

July 27, 2012

Safe Routes to School Back to School - Volunteer!

Volunteer Services

SAFE ROUTES TO SCHOOL - Back to School... The new school year is fast approaching. Plans are already underway for Bike Rodeo's at the City's east end elementary schools.

Newly constructed bicycle lanes should be complete by the end of October 2012.



The bicycle lanes will connect the neighborhoods of all three schools. In addition to the Bike Rodeos, Safe Routes to School representatives will be visiting some of the annual Back to School Open House nights. This is a great opportunity to spread the word to parents about the program and ask them to get involved by becoming a SRTS volunteer.

The goal of the SRTS program is to

- Increase the physical activity of student age children, leading to a reduction in childhood obesity.
- Reduce traffic in and around school neighborhoods, which will decrease pedestrian/auto accidents.

- Reduce pollution in school zones, an effect of less traffic in the school areas.

The SRTS program combined with improved infrastructure for our schools will have a positive effect on our students by providing them with an overall better learning environment.

Please contact Volunteer Services Coordinator, Denise Moreno, at 909-864-6861 extension 203 for more information about the SRTS program.

BLOOD DRIVE COMMITTEE - Blood Drive a Success... This past Monday, July 23, 2012, the City of Highland in cooperation with LifeStream hosted a blood drive for the first time at the new Highland Police Station. The move proved to be a successful one, as we exceeded our goal for July.

The demand for blood never stops. We need to collect at least 600 units of blood a day to ensure that our local hospitals get the lifesaving treatments they need. Giving blood provides community members with the opportunity to contribute a lifesaving donation. Thanks to our wonderful community donors, Highland brought in 38 registered donors. With only three deferrals, our blood drive was able to draw 35 units of blood for the community!

The success of the blood drive was made possible with the help of our wonderful volunteers, Blood Drive Committee members Pearl Crump, Eileen Gutierrez, Audree Kraemer, Ada Scott and Sylvia Yzaguirre, the Highland Rotary Club and the fabulous staff from LifeStream. A very special thank you goes out to the Highland Police Station for providing access to the community room and for the tables and chairs used during the blood drive.

Mark Your Calendar! The next community blood drive is set for Monday, September 24, 2012. All future blood drives will now take place at the City of Highland Police Station. Please join us and help Highland increase its blood donations.

Should you have any questions or would like to volunteer your time, please contact Denise Moreno at (909) 864-6861 extension 203.

Public Services



REPETE'S WISDOM OF THE WEEK -
What does it all mean? Explaining the Recycling Symbol and a CONTEST! Since the logo was created in 1970 for the first annual Earth Day, Americans have come to recognize the three chasing arrows enclosed in a circle as the symbol for recycling. You can find the chasing arrow symbol on many of your favorite products, issuing a call to action that you should recycle. But the symbol itself involves much more than just dropping off your products in a bin.

In fact, the process of collecting and sorting these items is just one of the three arrows. Once products are recycled, there's still work to be done for the loop to be completed. Here's a quick overview on the steps involved in recycling:

Collection. Collection comes in many forms, from curbside recycling to drop-off facilities to special events. No matter what the product, the first step in recycling is to collect and sort. Collection also includes the sorting of these

materials at a recycling center. Once they are sorted, recyclables can be sold off and reprocessed.

Reprocessing. Did you know it takes just 60 days for a recycled aluminum can to end up back on the grocery shelf? For glass bottles, it's as little as 30 days. But a lot happens in this short time:



For metals like aluminum and steel, reprocessing involves melting down the products into one solid sheet of metal. Paper recycling involves beating the fibers into slush and creating new paper from this slush. Electronics products are broken down so valuable metals and hazardous materials can be removed. Reprocessing can involve creating the same product (a new aluminum can from an old aluminum can) or a completely different product (a park bench from recycled plastic milk jugs). It is the one part of the recycling process that doesn't involve the consumer.

Buying Recycled. You may also hear this referred to as "closing the loop." Without this step, the recycling symbol is incomplete and the whole process comes to standstill.

Finding products made with recycled content is easier than you think. Companies are usually proud to show off that products and packaging are recycled. Recycled content does not always mean 100 percent recycled. Sometimes, recycled material is mixed with raw material. This is usually marked, saying something like, "This product is made from 80% recycled paper." When you purchase recycled-content products, you help increase the demand for recyclables. If consumers purchase more products with recycled content, manufacturers will continue to use recycled materials in their products and expand the usage to even more products. Every time a consumer buys a product made with recycled content, manufacturers become more willing to buy recyclables and expand the types of

recyclables they will use in their products.

The recycling symbol is a loop because recycling is an infinite process. Recycling is an important step in our quest for sustainability; it is a wonderful start, but not a solution. So do your part in every step to help close the loop!

Now that we have explained the universally well known Recycling Symbol we would like to share with you a contest that we discovered -

Design the reuse symbol - a challenge by earth

911. While recycling is an effective means of preventing waste, reuse is just as crucial of a step. Resources are inherently conserved by reuse, because it removes the need to buy new products by repurposing those already in-hand.



Earth911.com hopes to make reuse as prevalent and recognizable as recycling by hosting a competition to design a reuse symbol. The winning design will receive a \$500 prize, and the symbol will be made a part of the public domain to be reused, remixed and distributed without royalties.

To do this, Earth911 partnered with GOOD Maker, a tool that gives individuals and organizations the ability to tap into the public's creativity and energy to address an issue that's important to them.

"GOOD Maker's platform is the perfect choice to launch the contest to create this symbol. We know their community, which is so focused on the positive outcomes and social benefit of effective design, will rise to the challenge," said Raquel Fagan, vice president of media for Earth911.

Potential entrants have until Aug. 22 to submit their designs. Then, a voting period will run Aug. 23 through Sept. 6 to allow the public to determine which design is best. On Sept. 13, the winner will be announced. Potential entrants are

advised to read the rules and requirements of the contest to ensure their entries are compliant.

"This contest has the potential to inspire people everywhere to rethink what we traditionally call 'trash,'" said Jen Chiou, general manager with GOOD Maker. "We hope this is the start of a symbol that becomes as well known and has as much positive impact as the recycling logo."

To enter the contest or view the entries submitted thus far visit <http://reusesymbol maker good is>

Finance Department

Commercial Business License Applications - There were no commercial business license applications for the week of 07/23/12-07/27/12.

Public Works

What's New in Public Works? The following activities were completed by Public Works Crew between 7/1/12 - 7/17/12: Routine irrigation/landscape maintenance at LMDs and City facilities; USA markings; repaired potholes at various locations; met w/Hi-Tech Security to replace battery in surge protector on surveillance camera at Aurantia Park; repaired pvc fence on trail at Oak Creek Park; checked service requests; did repairs at (ELC) including HVAC system, lighting, etc.; removed tires/trash from Boulder Ave., south of Greenspot to City limit; moved boxes/tables from Edge Development temp. office to storage; installed inlet fitting to receptor tank line at Fire Station #2; picked-up trash at City parks and checked irrigation watering in orange grove at Aurantia Park; filled sink-hole patch on Base Line westbound at San Francisco; repaired air conditioning unit that was leaking water at Athletic Center; brought supplies and did minor repairs at City Hall; met w/Griffith Co at Boulder Bridge project site to

change-out memory card in camera; repaired leak of water line and back-filled at Fire Station #3; set-up/take-down of flags/banners/traffic controls for July 4th Parade; controls; reviewed City limits with new supervisor; replace lighting at Seeley Park; check fountain at Memorial Park; performed routine vehicle maintenance of City vehicles; sprayed weeds on Shelton Trail n/o Greenspot Rd. to Water St.; cleaned bathrooms, kitchen, offices & organized containment area at Corporate Yd.

Mark Your Calendar

Thursday, August 2, 2012

5pm - Historic and Cultural Preservation Board Regular Meeting, Donahue Council Chambers

Tuesday, August 7, 2012

6pm - Planning Commission Regular Meeting, Donahue Council Chambers

Thursday, August 9, 2012

Community Trails Committee Meeting - Canceled

Tuesday, August 14, 2012

6pm - City Council Regular Meeting, Donahue Council Chambers

Tuesday, August 21, 2012

6pm - Planning Commission Regular Meeting, Donahue Council Chambers

Tuesday, August 28, 2012

6pm - City Council Regular Meeting, Donahue Council Chambers

Monday, September 3, 2012

Labor Day Holiday - City Offices are closed

Tuesday, September 4, 2012

6pm - Planning Commission Regular Meeting, Donahue Council Chambers

Tuesday, September 12, 2012

6pm - City Council Regular Meeting, Donahue Council Chambers

Thursday, September 13, 2012

5pm - Community Trails Committee Regular Meeting, Donahue Council Chambers

Tuesday, September 18, 2012

6pm - Planning Commission Regular Meeting, Donahue Council Chambers

Tuesday, September 26, 2012

6pm - City Council Regular Meeting, Donahue Council Chambers

Assembled by: Elena Rodrigues



*City of Highland
27215 Base Line
Highland, Ca 92346
(909) 864-6861
www.cityofhighland.org*